



**FOR IMMEDIATE RELEASE**

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**Revive Wins Four Awards for Excellence in Public Relations**

*Fastest Growing Public Relations Firm Receives Golden Advocate, SABRE Award Nods*

**SANTA BARBARA, CALIF. – April 1, 2011** – Revive, a national public relations firm specializing in Health Services and Healthy Living, today learned that it is the recipient of awards for excellence in health care PR from two leading industry organizations.

On Thursday, the Healthcare Public Relations and Marketing Association of Southern California (HPRMA) recognized Revive for its community relations and crisis communications campaign work at its annual Golden Advocate Awards luncheon. The company received Gold awards for campaign work for Stellaris Health Network and Hartford Healthcare, and a Silver award for an educational report prepared for Hawai'i Pacific Health. The HPRMA is an affiliate of the Society for Healthcare Strategy and Marketing Development (SHSMD), the nation's largest association of hospital strategists and marketers.

Revive also received accolades from *The Holmes Report*, a leading PR industry trade publication whose SABRE Awards honor exceptional campaign work. Revive is a finalist for a Gold and a Silver SABRE award in the categories of Issues Management and Healthcare Providers, respectively. Winners will be announced in early May. The firm also garnered two Certificates of Excellence in the categories of PR Agency Marketing for its 2010 National Payor Survey and in the category of Research and Writing for its work for Hawai'i Pacific Health.

The award announcements come on the heels of a period of rapid growth and recognition for the company. Revive recently released the results of its fifth annual National Payor Survey, which provides insights into the changes hospital executives have seen in payor contracting during the last year. (Complete survey results are available at [www.revivepr.com](http://www.revivepr.com).) *O'Dwyers*, a leading PR industry trade publication, named Revive the fastest growing PR agency in the country and among the top 15 health care PR firms in the nation based on revenue. Later this month, the firm will open its second office in Nashville, Tenn., with five new professionals.

**About Revive**

Revive is a national public relations firm specializing in crisis communications, mergers and acquisitions, payor contracting disputes, union issues, and reputation management issues of all stripes. Named "New Agency of the Year" in 2010 by *The Holmes Report*, Revive is among the 15 largest health care PR firms in the country. Revive's clients include major hospitals and health care systems, academic medical centers, physician organizations, health care industry associations, health care I.T., and health & wellness companies. With 17 professionals on staff, Revive has offices in Santa Barbara, Calif., and Nashville, Tenn. To learn more, visit [www.revivepr.com](http://www.revivepr.com).

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