



FOR IMMEDIATE RELEASE

August 31, 2010

CONTACT: Brandon Edwards: 805-698-5780

be@revivepublicrelations.com

REVIVE CELEBRATES ONE-YEAR ANNIVERSARY, DOUBLES STAFF

New Hires Set Up "New Agency of the Year" for Continued Success, Growth

SANTA BARBARA, CALIF. – Revive, a national public relations firm specializing in Health Services and Healthy Living, today announced several key new hires as the agency celebrated its one-year anniversary. Recognized earlier this year as New Agency of the Year by *The Holmes Report*, the company has more than doubled its staff from four to nine professionals while growing its client base significantly. During the past year, Revive's Health Services practice has successfully helped hospitals, health systems, health care providers, and other organizations navigate unique situations and find solutions for complex problems. At the same time, the firm has built a Healthy Living practice focused on the growing emphasis on wellness, disease prevention, fitness, and nutrition.

"Our success is linked to that of our clients and over the past year, we have consistently helped them achieve their goals," said Brandon Edwards, founder and president of Revive. "As an agency, we've exceeded revenue expectations and, with the new additions to our team and a new office, we are poised for an even better sophomore year." Revive will post more than \$3 million in fees for its first 12 months in operation, which places the firm among the nation's 20 largest health care PR firms.

Jeff Speer, vice president, recently joined Revive from Porter Novelli, where he served as a vice president in the company's Life Sciences division. Jeff brings nearly a decade of diverse health care communication and integrated marketing experience working across sectors, including health services, medical devices and health care technology. At Revive, Jeff will be responsible for designing and managing programs for the company's Health Service clients.

Revive also added assistant account executives Tyler Hoffman, Rachel Radcliff, and Lauren Salaun to the team. Tyler joins Revive after working at Santa Barbara Capital, and he is a graduate of Westmont College. Rachel, formerly an intern with the firm, has a background in communication and design. She holds a bachelor's degree from the University of California, Santa Barbara. Prior to joining Revive, Lauren served as an account coordinator with the Shand Group, an advertising agency. She also brings publicity and graphic design experience to the team, and she is a graduate of Westmont College. Revive also added to its administrative team, with Jolene Griffith serving as controller after her tenure at Davies. Additional hires are planned in both Health Services and Healthy Living practices.

Other noteworthy happenings this year include:

- Successful release of the results from the company's 4th Annual National Payor Survey, which gathers opinions of hospitals representatives in 50 states. The survey included responses from 24 percent of hospitals in the U.S., up from 18 percent in 2009
- New offices to accommodate Revive's growing staff and client base, more than three times the size of the previous space
- Launch of a new Web site that includes case studies and the firm's capabilities

More information about Revive is available on the web: <http://www.revivepublicrelations.com>.

###