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REVIVE PUBLIC RELATIONS OPENS ITS DOORS *New Firm Launched by Former DAVIES Executives*

FOR IMMEDIATE RELEASE

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Santa Barbara, CA – Revive today announced it has opened its doors, founded by two executives from Davies, an industry-leading public affairs firm. RevivePR’s experienced leaders are dedicated to solving complex client problems and achieving goals that seem impossible.

Revive begins life with a base of clients in the health care industry - including hospitals, health systems, physician organizations, and specialty providers across the country. Revive’s senior strategists serve as trusted counselors and strategic advisors for hospitals and provider organizations all over the country that need branding, direct marketing, PR, issues management, social media, grassroots, public affairs, and crisis communication support.

Given the experience and expertise of the firm’s founders, Revive’s client relationships will grow to include sports & fitness, healthy lifestyle, faith-based organizations, and social issues that require a deft touch. RevivePR will be defined as a firm that helps clients who help people.

As part of Revive’s creation, Davies will focus on providing public affairs services to clients in a number of industries, including specialized practice areas in Energy & Natural Resources, Real Estate, and Pharma & Biotech. BlazePR, owned by Davies, will continue to provide public relations and marketing communications services.

Delivering honest advice, strategic insight, and flawless execution, Revive “translates complexity into simplicity,” said Brandon Edwards, co-founder of Revive and former President/COO of DAVIES. “While many firms react, we predict problems, protect reputation, and craft the real story,” Brandon continued. Revive offers specialized expertise in issues management, brand strategy, public relations, and crisis communications.

“In a world that wants everything instantly, Revive’s expertly crafted PR and marketing strategies show short-term results and build enduring value,” says Joanne Thornton, co-founder of RevivePR and former Healthcare Practice Leader at Davies. “When the opportunity is too big to miss, or the problem is too big to risk, Revive is the top choice for clients in health care and other industries,” Joanne continued.



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About Revive

Revive offers specialized expertise in issues management, brand strategy, public relations, and crisis communications to clients in health care (with a special emphasis on hospitals, health systems, physician organizations, and specialty care providers), sports & fitness, healthy lifestyle, faith-based organizations, and social issues that require a deft touch. Creativity, original thought, and keen insight powers incisive messages, fueled by just the right tactical mix to get the job done. Revive delivers whatever the strategy needs for success – social media, public relations, grassroots coalition building, media relations, targeted advertising.

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