



Who's Who in Advertising, Marketing & PR

Brandon Edwards

President

Revive Public
Relations,
Santa Barbara



Brandon Edwards brought an enviable record as founder of Santa Barbara-based Revive Public Relations. With nearly 20 years in health care communications and experience in hundreds of PR campaigns and dozens of crisis situations, Edwards and Revive are positioned perfectly to handle their clients' needs.

Before founding Revive in 2009, Edwards served as president and chief operating officer at DAVIES, focusing on the agency's health care practice. Prior to joining DAVIES in 2002, he supervised crisis communication for

Tenet Healthcare, which at the time consisted of 116 hospitals in 19 states. In his tenure with Tenet he oversaw cases involving litigation support, malpractice, union issues, hospital closures and more.

Before joining Tenet, Edwards managed political campaigns and worked as a district representative for a member of Congress.

A featured speaker for a number of PR trade groups, he and his family live in Santa Barbara.