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## Revive hires two, opens new office

Jaimy Lee March 09, 2011

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NASHVILLE: Revive PR opened its second office in Nashville and hired Kriste Goad to lead the new office. Goad, a former principal at Hall Strategies who joined Revive as a SVP in February, reports to Joanne Thornton, EVP and co-founder of Revive.

The Santa Barbara, CA-based agency also hired Amy Murphy, former director of media relations at the American College of Cardiology, as a VP in the Nashville office. Murphy, who starts April 18, reports to Goad.

Revive works with Nashville-based Vanguard Health Systems.

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