



Inside News of Public Relations & Marketing Communications

List your PR firm with O'Dwyer's & pick up new business

"We have received many calls as a result of our listing on odwyerpr.com. We have signed up a number of clients that way."

Lou Hammond, Lou Hammond & Assocs., N.Y.

Find The Right PR Firm | PR Firm Rankings | PR RFPs | PR Svcs. & Prods. To Help You | PR Jobs | PR Blog | O'Dwyer Publications | Advertise



Top independent firms

Leading gainers among the top 100 independent firms

PR units of holding cos. or ad agencies

**Specialties**

- Agriculture
- Beauty & Fashion
- Entertain./Cultural
- Environmental/PA
- Financial PR/IR
- Food & Beverage
- Healthcare
- Home Furnishings
- Professional Svcs.
- Sports/Leisure
- Technology/Indus.
- Travel

**Cities/Regions**

- Chicago
- Connecticut
- Florida
- Los Angeles
- Massachusetts
- Midwest Cities
- Minneapolis/St. Paul
- New Jersey
- New York

**Best Los Angeles Public Relations Firms & Agencies**

The firms ranked below have satisfied the O'Dwyer ranking rules – supporting fee and employee totals with income tax and W-3 forms and providing a current account list.

[Ranking Instructions PDF](#)

[listing] -- Listing for each firm in O'Dwyer's PR firms database

	<b>2010 Net Fees</b>	<b>Empl.</b>
1. Edelman [listing]	\$13,620,035	105
2. Davies, Santa Barbara [listing]	8,359,275	28
3. Rogers Group [listing]	5,351,676	22
4. Cerrell Assocs. [listing]	4,789,582	23
5. Zeno Group [listing]	4,042,605	20
6. Bender/Helper Impact	3,789,852	42
7. Revive PR, Santa Barbara [listing]	3,750,000	14
8. Phelps Group, Santa Monica	3,364,150	19
9. MWW Group [listing]	2,707,000	N.A.
10. RL PR & Marketing	2,659,828	20
11. Ruder Finn [listing]	2,551,000	10
12. ICR [listing]	2,316,876	N.A.
13. IW Group, W. Hollywood	2,043,000	10
14. Allison & Partners [listing]	1,659,696	7
15. BLAZE [listing]	1,361,558	9
16. VPE Public Relations, S. Pasadena [listing]	1,173,095	14
17. CRT/tanaka [listing]	1,116,442	N.A.
18. J Public Relations, San Diego [listing]	1,046,385	14
19. Edge Comms., Encino [listing]	715,924	3
20. Lee & Assocs., Costa Mesa [listing]	699,658	5
21. Taylor [listing]	582,365	N.A.

Complete list of firms located in Los Angeles, both ranked and un-ranked, which you can research on O'Dwyer's