

AGENCY RANKINGS 2011 BY REGION

West: Mountain, Southwest, and Pacific states

Rank	Agency Name	US Revenue (\$)		Change %	US Rank	Staff 2010	Staff 2009	Change %	Revenue (\$) US Employee	Location
		2010	2009							
1	Waggener Edstrom Worldwide	99,786,000	94,599,000	5%	3	659	628	5%	151,420	Bellevue, WA
2	WCG	35,600,000	25,811,000	38%	7	179	134	34%	206,749	San Francisco
3	PainePR	16,564,548	12,447,769	33%	15	88	66	33%	188,234	Irvine, CA
4	Allison & Partners	15,509,135	14,662,255	6%	17	109	80	36%	142,286	San Francisco
5	The OutCast Agency	15,000,000	14,000,000	7%	19	84	77	9%	178,571	San Francisco
6	Atomic PR	11,084,753	7,621,500	45%	33	75	49	53%	147,797	San Francisco
7	Davies	9,672,856	8,405,000	15%	41	28	30	-7%	345,459	Santa Barbara, CA
8	Formula PR	9,089,652	6,558,673	39%	47	75	52	44%	121,195	San Diego
9	SparkPR	8,366,380	7,206,914	16%	50	35	28	25%	239,039	San Francisco
10	Murphy O'Brien	6,192,324	6,037,647	3%	64	36	33	9%	172,009	Santa Monica, CA
11	Bender/Helper Impact	6,130,816	8,178,843	-25%	66	60	68	-12%	102,180	Los Angeles
12	LaunchSquad	5,803,313	4,255,740	36%	72	50	42	19%	116,066	San Francisco
13	The Rogers Group	5,351,676	6,092,802	-12%	77	22	35	-37%	243,258	Los Angeles
14	PRR Inc.	4,840,983	5,200,000	-7%	82	40	40	0%	121,025	Seattle
15	Cerrell Associates	4,789,582	5,193,812	-8%	83	24	25	-4%	199,566	Los Angeles
16	Linhart Public Relations	4,147,567	2,760,555	50%	91	24	15	60%	172,815	Denver
17	Singer Associates	4,002,358	4,105,010	-3%	95	13	13	0%	307,874	San Francisco
18	Lane PR	3,867,096	2,831,420	37%	98	27	23	17%	143,226	Portland, OR
19	Revive	3,706,000	847,000	338%	100	14	8	75%	264,714	Santa Barbara, CA
20	Nuffer, Smith, Tucker	3,176,991	3,154,789	1%	106	23	25	-8%	138,130	San Diego
21	GroundFloor Media	3,004,145	2,607,371	15%	107	14	16	-13%	214,582	Denver
22	Vantage Communications	2,153,615	2,238,554	-4%	123	27	25	8%	65,582	San Francisco
23	Borders + Gratehouse	1,793,865	856,495	109%	131	10	4	150%	179,386	San Francisco
24	Bateman Group	1,697,033	1,479,209	15%	134	13	13	0%	130,541	San Francisco
25	JMPR Public Relations	1,630,890	1,416,356	15%	136	16	14	14%	101,931	Woodland Hills, CA
26	Westbound Communications	1,600,000	1,450,000	10%	138	11	11	0%	145,455	Orange, CA
27	Blaze PR	1,521,021	1,038,500	46%	139	9	15	-40%	169,002	Santa Monica, CA
28	Fish Consulting	1,289,000	1,001,000	29%	143	10	8	25%	128,900	Hollywood, CA
29	Landis Communications	1,214,477	1,142,099	6%	146	10	12	-17%	121,448	San Francisco
30	VPE Public Relations	1,173,095	1,421,095	-17%	148	15	16	-6%	78,206	South Pasadena, CA
31	The Caliber Group	1,024,228	1,233,089	-17%	150	13	14	-7%	78,787	Tucson, AZ
32	Blue Practice	988,800	916,883	8%	152	7	7	0%	141,257	San Francisco
33	Red Sky Public Relations	975,022	600,096	62%	153	12	10	20%	81,252	Boise, ID
34	K/F Communications	898,375	893,301	1%	160	10	7	43%	89,838	San Francisco
35	Catapult PR-IR	842,748	834,396	1%	161	8	7	14%	105,344	Boulder, CO
36	The Garrity Group	819,991	692,030	18%	164	8	5	60%	102,499	Albuquerque, NM
37	Edge Communications	715,924	753,605	-5%	165	23	24	-4%	31,127	Encino, CA
38	Duke Marketing	500,000	500,000	0%	173	5	5	0%	100,000	San Rafael, CA
39	Diálogo	250,000	107,000	134%	180	39	14	179%	6,410	San Diego