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SEARCH

Health Care Policy and Issues Expert Bassett Joins Revive

Revive (www.revivepr.com), a national health care public relations firm that opened its second office in Nashville in February, announced that it hired **Matthew Bassett** as Senior Vice President. Matt brings 15 years of public policy experience on the state and federal levels. Prior to joining Revive, Matt was Vice President of Public Policy for international dialysis provider **DaVita**,

"Matt has a unique line-of-sight on the coming business implications of health reform and his role will assist us in helping our clients identify those implications and position themselves for success as those changes are playing out in markets all across the country," said **Brandon Edwards**, Revive's president and founder.

"Between the coming changes in Medicare and Medicaid and the establishment of state health insurance exchanges, no one will be unaffected, and our job is to help our clients navigate that massive change, both internally and externally." **Tom Scully**, Former Administrator of the Centers for Medicare and Medicaid Services under President George W. Bush said. "I have known Matt for more than a decade, and on both the state and federal level he has proven to be one of the smartest and most creative health policy guys I know, as well as one of the nicest."

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