

# BULLDOG REPORTER'S DAILY 'DOG



THE LEADING SOURCE OF PR VIEWS, NEWS AND TOOLS™

PRESS RELEASE D

Buyer's

Follow Us!



Share

SEARCH

## Revive Adds Hannafan as New Leader of Agency Marketing Function

August 4, 2011

**Revive** ([www.revivepr.com](http://www.revivepr.com)), a national health care public relations firm, announced the addition of **Gabrielle Hannafan** as Marketing and Business Development Manager. Gabrielle is responsible for the planning and implementation of new business development programs and marketing campaigns to secure new clients for the agency and maintain the firm's thought leadership in health issues. She is the sixth professional to join Revive's new Nashville office in as many months and brings the health care firm's total roster to 18.

"The diversity and expertise of the team we've built in Nashville over the past six months is a testament to Nashville's health care talent pool, its thriving health care industry and to our firm's ability to deliver a uniquely in--depth health--care perspective to our clients," said **Brandon Edwards**, Revive's president and founder. "Gabrielle's background in corporate, investor and media relations will be extremely valuable in helping us identify trends in the market where we can help position clients for growth."

Prior to joining Revive, Gabrielle spent more than five years managing corporate communications for **Healthcare Realty Trust Incorporated**, the publicly traded health care REIT. As the company's spokesperson, she handled local and national media as well as shareholder and investment banking relations.

Home

PR Opinions &amp; Issues

PR Trend Watch

PR Biz Update

PR Agency News

PR People

New Tools &amp; Tech

Winning PR

The Leading Edge

PR University