

Global Rankings 2011: Three US Firms Were Fastest-Growing In 2010

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NEW YORK—US public relations firms Revive, Jones Public Affairs and Borders & Gratehouse were the three fastest-growing in our global ranking for 2010, all doubling in size during the year. Revive, a healthcare specialist in its second year, actually saw fees more than triple, ending the year with income of \$3.7 million.

Jones, a public affairs specialist based in Washington, DC, grew by 110 percent, saw its fees increase by 117 percent to slightly more than \$2.5 million. San Francisco-based technology boutique Borders & Gratehouse enjoyed growth of 110 percent, ending the year with fees of close to \$1.8 million.

Portuguese firm Lift Consulting (fees up 78 percent to more than \$4.7 million) and CitySavvy—a financial specialist with offices in the UK and the Netherlands (up 70 percent to \$3.3 million) rounded out the top five.

10 fastest growing firms in The Holmes Report 250

Rank	Agency Name	2010 income	2009 income	Growth
1	Revive	3,700,000.00	864,000.00	328
2	Jones Public Affairs, Inc.	2,533,780.00	1,167,496.00	117
3	Borders + Gratehouse	1,793,864.77	853,495.01	110
4	Grupo Lift	7,409,603.95	4,167,690.97	78
5	CitySavvy	3,328,244.63	1,954,566.78	70
6	CROS	20,000,000.00	12,000,000.00	67
7	Linhart Public Relations, LLC	4,147,567.24	2,760,555.00	50
8	124 Communications Consulting	6,140,000.00	4,100,000.00	50
9	Atomic PR	11,112,250.00	7,621,500.00	46
10	Diplomat Communications AB	5,834,718.84	4,013,069.42	45
10	Rice Communications Pte Ltd	1,037,000.00	716,100.00	45

Among agencies with fee income of \$10 million or above, the fastest-growing firm was Russia's CROS (up 67 percent to around \$20 million), followed by US-based technology specialist Atomic (up 46 percent to \$11.1 million) and China's Blue Focus Consulting (up 40 percent to around \$45 million).

Among US firms, Revive, Jones and Borders & Gratehouse finished ahead of Linhart Public Relations of Denver (up 50 percent to \$4.1 million) and Atomic.

Fastest-Growing Above \$10m

Rank	Agency Name	2010 income	2009 income	Growth
1	CROS	20,000,000.00	12,000,000.00	67
2	Atomic PR	11,112,250.00	7,621,500.00	46
3	BlueFocus Communication Group	45,344,756.00	32,312,854.00	40
4	WCG	37,008,000.00	26,939,000.00	37
5	Adfactors PR Private Limited	13,830,000.00	10,100,000.00	37
6	Paine	16,494,777.00	12,496,143.00	32
7	Prain	17,262,328.00	13,092,079.00	32
8	Coyne PR	16,051,000.00	12,176,215.11	32
9	Oliver Schrott Kommunikation GmbH	18,870,016.00	14,420,552.00	31
10	ICF International	38,633,143.00	30,155,432.00	28

Among Asian firms, Thailand's 124 Communications Consulting was the fastest-growing (up 50 percent to \$6.1 million), ahead of Rice Communications of Singapore (up 45 percent to slightly more than \$1 million), Blue Focus, Adfactors of India (37 percent growth to \$13.8 million), and Korea's Prain (up 32 percent to over \$17 million).

Among continental European firms, Lift and CROS finished ahead of Swedish public affairs specialist

Diplomat Communications (up 45 percent to \$5.8 million), Russia's ProVisiion (38 percent growth to \$5.1 million) and Germany's Oliver Schrott (up 31 percent to \$18.9 million).

Except for CitySavvy, the only UK firm to crack the top 20 fastest-growing was Threepipe, which grew 35 percent to slightly more than \$2 million. Rounding out the UK top five were salt, Portland and Whiteoaks.