



FOR IMMEDIATE RELEASE

December 15, 2011

CONTACT:

Brandon Edwards
President/Founder
805-617-2841 (w)
805-698-5780 (c)
be@revivepr.com

Revive Named National Finalist for *PRWeek's* Boutique Agency of the Year

*Top 15 National Health Care PR Firm Receives
Prestigious Industry Accolade with Awards Nomination*

Nashville, TN—December 15, 2011—Revive, a national health care public relations firm, was named one of five finalists for Boutique Agency of the Year from industry trade publication *PRWeek*. Winners will be announced on March 1, 2012, at the *PRWeek* awards dinner in New York City.

Revive is competing for *PRWeek's* 2012 [Boutique Agency of the Year award](#), along with four other U.S. firms with annual revenues under \$5 million. Finalists were selected based on financial results, client retention and growth, human resources programs, and community service. This is the first time that Revive has been a finalist for an award in this category, and the firm's 2011 revenue just met the criteria at \$4.5 million.

"We're honored that our firm's people, accomplishments, and value to clients are being recognized in this premiere awards program," said Brandon Edwards, president and founder of Revive. "The selection as a finalist speaks highly of the work we do on behalf of clients and the culture we've created by attracting, rewarding and retaining the best talent."

In the past two years, Revive has been recognized as the 15th largest health care PR firm in the nation based on revenue, the fastest growing PR firm by *The Holmes Report's* global rankings and by *O'Dwyers*, Best Boutique Agency to Work For in 2010, and New Agency of the Year in 2009 by *The Holmes Report*. In addition, Revive demonstrated significant growth in 2011, boosting revenue by 25% over 2010, and adding more than 20 new client engagements and seven new employees to its roster.

About Revive

Revive is a national public relations firm specializing in Health Services and Healthy Living. Named "New Agency of the Year" in 2010 by *The Holmes Report* and "Best Agency to Work For" in 2011, Revive is among the 15 largest health care PR firms in the country. Revive's clients include major hospitals and health care systems, academic medical centers, physician organizations, health care industry associations, health care IT, and health & wellness companies. With 18 professionals on staff, Revive has offices in Santa Barbara, California, and Nashville, Tennessee. To learn more, visit www.revivepr.com.

###