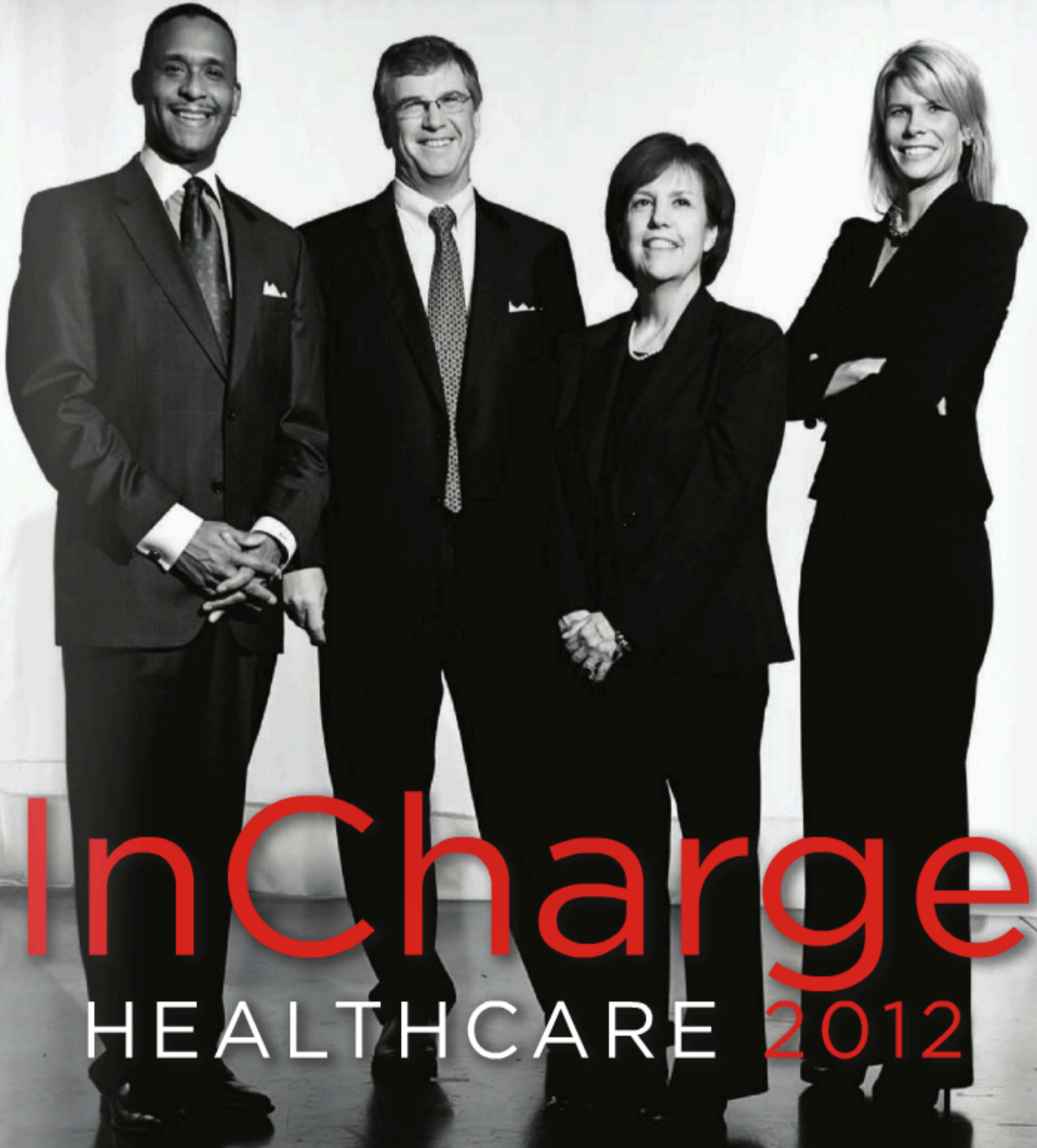


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InCharge

HEALTHCARE 2012

As director of clinical research at Centerstone, Ayer works with a team of nationally known researchers managing clinical trials focusing on schizophrenia, depression, older adult needs, conduct disorders, homelessness, and nicotine, alcohol and methamphetamine abuse. He received a doctorate in behavior analysis at Western Michigan University and is a member of the American Psychological Association.

B



Buddy Bacon
CEO
Meridian Surgical Partners
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From 1996 to 2003, Bacon was CEO and CFO for Medifax-EDI Inc., a local healthcare information technology company that was acquired by Atlanta-based Crescent Capital for \$117 million. Bacon then teamed up with Surgical Alliance co-founders Kenny Hancock and Cathy Kowalski to assemble a team to run Meridian, which now manages 16 surgery centers in 12 states in partnership with physicians.



Ben Baker
COO
CareHere
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Baker is the former president of Precision Data Management Systems, which markets information technology consulting services. He is a certified master black belt in the Six Sigma quality management process pioneered by General Electric. CareHere runs 90 on-site healthcare clinics in 17 states. Its payroll has risen to about 160 people from 90 a year ago.



Jeff Balsler, MD, PhD
Vice Chancellor for Health Affairs & Dean
Vanderbilt University
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A Vanderbilt School of Medicine graduate, Balsler joined his alma mater as an associate dean in 1998 and was named chair of VUMC's Department of Anesthesiology three years later. In 2004, he became the chief research officer and led the move of the medical school into the top 10 in NIH funding. In October 2008, Balsler was named associate vice chancellor for Health Affairs and became the 11th dean of the School of Medicine since its founding in 1875. Eight months later, he took on the top job upon the retirement of Harry Jacobson, MD, who hand selected Balsler as his successor and worked closely with him for a smooth transition.



Lee Barfield
Member
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Barfield has practiced law with Bass since 1978 and is a member of the litigation and healthcare industry practice areas of the firm. He has

defended hospitals, doctors and nurses in medical malpractice cases. He has also counseled healthcare providers on hospital operational issues, child abuse reporting, fraud and abuse and other healthcare regulatory issues.



Shari Barkin, MD
Chief of General Pediatric Division
Monroe Carell Jr. Children's
Hospital at Vanderbilt
2200 Children's Way
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childrenshospital.vanderbilt.org

Barkin was named to her post in 2006 and also serves as a pediatrics professor. Her research focuses on improving and preventing instances of childhood obesity. She recently received a Tennessee State Implementation Grant to test the effect of an obesity intervention program for Latino families with young children.



David Bartholomew
President & CEO
HCCA International
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Bartholomew was responsible for growing Staffmark from a one-office startup in 1991 to one of the largest staffing companies in America. He joined HCCA in 2009 and focuses on its domestic division, including HCCA Anesthesia, a provider of certified registered nurse anesthesia services for physician offices, surgical centers and hospitals; NRS Healthcare, a Middle Tennessee-based provider of per diem medical staffing; and HCCA Clinical Research Staffing. He is a past chairman of the American Staffing Association.



Samuel W. "Bo" Bartholomew III
CEO
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Prior to helping launch PharmMD, Bartholomew served as vice president of business development for Integration Management Inc. He also served as managing partner of Integration Ventures LLC, a joint venture partner of Integration Management. Earlier, Bartholomew was associate administrator for Centennial Medical Center in Nashville and associate administrator at HCA's then-new StoneCrest Medical Center. He serves on multiple boards including the Minnie Pearl Cancer Foundation and Tennessee Center for Bioethics and Culture.



Regina Bartlett
CEO
Hendersonville Medical Center
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Prior to joining HMC, which is part of HCA's TriStar network, Bartlett served as the chief nursing officer for South Pittsburg Hospital (now Grandview Medical Centers), and as several other leadership positions with Parkridge Medical Center in Chattanooga, where she started her career with HCA in 1978.



John Barton
Executive VP -
Specialized Banking Industries
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In December 2011, Barton was named to oversee specialized industries including healthcare, which he had led since 2009. Previously, he was managing director and co-head of the Nashville healthcare group at SunTrust Robinson Humphrey. He has also held management positions at CRC Equities and Third National Bank.



Thomas Bartrum
Shareholder
Baker Donelson Bearman
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A practicing attorney, Bartrum works in the areas of healthcare regulatory and transactional law as well as fraud and abuse allegations. He has devoted much of his practice to hospital-physician joint ventures and other collaborations and writes extensively on the subject of healthcare law.



Matt Bassett
Senior Vice President
Revive Public Relations
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The California healthcare PR firm, listed among the top 15 such firms in the nation, opened its second office in March 2011 and tapped Bassett, along with Kriste Goad, to oversee the new Nashville location. Bassett has more than 15 years of public policy experience. Previously, he was vice president of public policy for dialysis service provider DaVita. Prior to that, Bassett served as chief of staff for Kentucky's Cabinet of Health and Family Services and senior advisor to Governor Ernie Fletcher for health and insurance policy.



Dale Batchelor, MD
Executive VP & CMO
Saint Thomas Hospital
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In May 2006, Batchelor was named CMO of Saint Thomas Hospital. For more than 20 years, he has served the hospital, its patients and physicians through roles of chief physician executive, interim chief operating officer and interim president and CEO (January 2005-May 2006). Board-certified and trained at Vanderbilt University Medical Center, Batchelor, a member of Saint Thomas medical staff since 1986, has practiced ophthalmology in Nashville since 1979.



Bill Bates, MD
Chairman & Founder
digiChart Inc.
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A clinical professor of obstetrics and gynecology at Vanderbilt University Medical Center, Bates launched digiChart, an HIT solutions and services company in the field of women's health. Prior to digiChart, he was a professor of obstetrics and gynecology and dean of the College of Medicine

Health Science Center and has worked with Vanderbilt University Medical Center, the State University of New York at Binghamton and Dartmouth Medical School.



Stacey Garrett
Founding Member & Chair
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Garrett is a founding member of Bone McAllester Norton and serves as chair of the firm's Board of Directors. She concentrates her practice in the areas of higher education, corporate transactions, immigration, healthcare and government affairs. Garrett represents physicians, medical practice groups and other healthcare entities and counsels clients in matters concerning contracts, fraud, abuse and compliance issues relating to carriers and intermediaries. She is president of NextStep, Inc. She also serves on the board of directors for Make-A-Wish Foundation of Middle Tennessee and Centennial Pediatrics Foundation.



Paul Gentuso, MD
CMO
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As CMO of Heritage Medical Associates, Gentuso works with physicians and administrators to help ensure the safe, quality delivery of patient care. Before accepting the role of CMO in 2010, Gentuso practiced internal medicine at HMA for six years. Prior to that, he served as a missionary in Africa and worked in an urgent care/occupational medicine setting after his return to the U.S. A graduate of the University of Massachusetts Medical School, he completed his residency at Vanderbilt University Medical Center.



Douglas Ghertner
President
Change Healthcare Corporation
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changehealthcare.com

Ghertner joined Change Healthcare after more than 14 years of experience spanning healthcare benefit management to technology-related industry. He spent eight years in leadership positions with CVS CareMark, most recently as senior VP of client solutions. He brings to the transparency company a deep understanding of pharmacy benefit management.

Kelly Gill
President, CEO & Director
Advocat Inc.
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Gill was named president and CEO of Advocat, a provider of long-term care services, in September 2011 at the resignation of former CEO William R. Council, III. Gill joined the company in March 2010 as COO. Prior to Advocat, he served as president of Hallmark Rehabilitation, GP, LLC and Hospice Care of the West. From 2001-2008, he was COO of Outpatient Imaging Affiliates. Gill has more than 30 years experience in the long-term care industry.



Tom Gibson
President
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Gibson founded the Holladay Properties Nashville Regional Office in 1986 and has decades of real estate development experience. In partnership with Bond Oman, OGA has developed numerous medical office buildings and healthcare facilities. The Nashville Holladay office currently provides property management and construction services to a portfolio of more than 5.5 million square feet of healthcare space.



Fred Goad
Partner
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Goad co-founded the venture capital firm Voyent Partners in 2001 with Jim Keever. Prior to launching the private investment company primarily involved in angel investing, Goad was at the helm of Envoy, a provider of electronic transaction processing services for the healthcare industry, for more than 14 years until the company sold to Quintiles in March 1999. He also served as co-chief executive officer of the transaction services division of WebMD Corp. and sits on multiple boards.



Kriste Goad
Senior Vice President
Revive Public Relations
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revivepr.com

The California healthcare PR firm, listed among the top 15 such firms in the nation, opened its second office in March 2011 and tapped Goad, along with Matt Bassett, to oversee the new Nashville location. Previously, Goad was a principal at Hall Strategies where her clients included health plans, health service firms and health industry associations. From 2003-2008, she was senior director for corporate communications with Healthways. Goad began her career as a newspaper reporter and also served as press secretary for Gov. Don Sundquist.



Craig Goguen
President & CEO
DSI Renal
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dsi-corp.com

Prior to joining DSI Renal, Inc. as CEO, Goguen was COO of Odyssey Healthcare, a \$720 million provider of hospice services in the United States. Goguen was responsible for turnarounds in clinical outcomes, revenue growth and profitability. He also has served as vice president and director of operations and business development for dialysis provider DaVita, Inc., a FORTUNE 500 company.



Curtis L. "Skip" Goode
President & CEO
Pathfinder Therapeutics
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pathsurg.com

Goode took the helm at Pathfinder, a medical device company with first-to-market products for

"surgical GPS" of the abdomen, in March 2009. A veteran of the medical device industry with two decades of experience, Goode previously led sales efforts and product launches for a number of device and capital equipment companies including Sofamor Danek, Medtronic Surgical Navigation and Accuray.



Darin Gordon
Director
Division of Health Care Finance & Administration (TennCare)
Deputy Commissioner
Department of Finance & Administration

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Gordon's tenure with the Bureau of TennCare includes nearly a decade of senior management experience with the agency. He was named the Bureau's CFO in 2004, playing a key role in developing TennCare's current leadership team. In 2006, Gordon was named director of TennCare and oversees all aspects of the state's Medicaid managed care insurance program. In 2011, Gordon was asked to oversee a newly formed division called Health Care Finance and Administration, which encompasses several healthcare-related programs in addition to TennCare, including: Cover Tennessee, Access Tennessee, Cover Kids, the Office of eHealth Initiatives, the Insurance Exchange Planning Initiative and the Office of Health Planning.



Joel Gordon
Principal
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Gordon, who has been a leader in the healthcare services industry for more than 35 years, founded his private investment firm in 1996. Gordon also founded General Care Corp., an acute-care ownership and management company, in 1969, helping pioneer today's hospital management sector. Two years after General Care was acquired by HCA in 1980, he co-founded Surgical Care Affiliates, a developer of freestanding ambulatory surgery centers. When HealthSouth acquired SCA in 1996, Gordon stayed on as a HealthSouth director. He was that company's interim chairman from 2003 to 2004, helping lay the foundation to turn around the company following the Richard Scrushy scandal.



Bill Gracey
President & COO
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Gracey oversees operations of BlueCross BlueShield of Tennessee's government and commercial business units. Prior to his appointment, he served as a board member for four years. He retired as the EVP and COO of LifePoint Hospitals in 2009, having held several leadership positions during his tenure with the publicly traded company. He has more than 35 years of management experience in a variety of settings including not-for-profit, investor-owned and private healthcare companies. He also has held leadership roles in a number of state and national healthcare organizations. Gracey serves on the board of the Nashville Health Care Council.