



FOR IMMEDIATE RELEASE

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Revive Posts Strong Growth in 2011

Leading Health Care PR Firm Posts Second Straight Year of Strong Growth

Nashville, TN—January 18, 2012—Revive, a national health care public relations firm, announced that revenue for 2011 grew by 23% with the addition of several major, new clients and the continued build-out of the firm’s senior management team. In 2011, Revive opened its second office in Nashville, Tennessee, and added seven professionals, including two senior vice presidents with extensive health care industry expertise.

“Despite continued headwinds in the economy and significant uncertainty in the health reform arena, Revive experienced significant growth this year,” said Brandon Edwards, president and founder of Revive. “The strength of our team and the depth of health care expertise we offer, have proven to be strong differentiators from regional firms who lack our health care expertise, and big national firms who lack the experience operating in local markets all over the country.”

Revive added more than a dozen new clients in 2011, including new agency of record relationships with top brands in Health Services and Healthy Living. Two-thirds of Revive’s growth was from new clients, while one-third was from increased budgets and scope of work for existing clients.

Beyond these client additions in Health Services and Healthy Living, during 2011, Revive was also recognized as the fastest growing PR firm in the U.S. by *O’Dwyer’s* and one of the three fastest-growing firms in the world by *Holmes Report*. The firm was also recognized as the Best Boutique Agency to Work For by *Holmes Report*, and recently named one of five nominees for Boutique Agency of the Year by *PRWeek*.

About Revive

Revive is a national public relations firm specializing in Health Services and Healthy Living. Named “New Agency of the Year” in 2010 by *The Holmes Report* and “Best Agency to Work For” in 2011, Revive is among the 15 largest health care PR firms in the country. Revive’s clients include major hospitals and health care systems, academic medical centers, physician organizations, health care industry associations, health care IT, and health & wellness companies. With 19 professionals on staff, Revive has offices in Santa Barbara, California, and Nashville, Tennessee. To learn more, visit www.revivepr.com.

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